

WELCOME TO **ALDERSBACH**

BEER IN BAVARIA / 2016

Group offers
**CULTURE
CULINARY ART
LEISURE**
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visit now!



ACCOMPANYING PROGRAM TO THE STATE EXHIBITION
29 April – 30 October 2016 · Aldersbach Abbey/County of Passau

Bayern

www.landesausstellung-bier.de

CONTENTS

- 4 Bavaria's fifth element
- 5 Church of the Ascension of Virgin Mary
- 6 Accompanying program
- 8 Schuhbeck's cuisine
- 9 The festival tent
- 10 Bräustüberl (brewpub)
- 11 Brewery tour
- 12 Experience beer & brewery
- 13 Transparent show brewery
- 14 Aldersbach monastery shop
- 15 Aldersbacher beer thriller
- 16 The region of Passau
- 17 Bavarian Danube valley & Klosterwinkel
- 18 Leisure activities
- 20 Your journey

MASTHEAD

A cooperation project
between the County of Passau,
Aldersbach Brewery and the
Community of Aldersbach

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Errors and Omissions excepted!



WELCOME TO ALDERSBACH

the venue of the Bavarian
State Exhibition 2016 –
Beer in Bavaria

In 2016 Bavaria is celebrating the 500th anniversary of its purity law. For us, it is reason enough to devote an entire Bavarian State Exhibition to this topic.

Aldersbach Abbey is just the perfect setting for the exhibition as beer has been brewed on its premises since 1268. It's the triple ensemble consisting of the impressive monastery complex, one of Bavaria's most beautiful St. Mary churches and an active brewery that make this charming place the perfect venue for the state exhibition.



SHARED COMMITMENT FOR BAVARIAN BEER

As much as beer needs special and carefully selected ingredients to make it a success, as indispensable was the cooperation between many partners to create the Bavarian State Exhibition 2016 – Beer in Bavaria.

Jointly working together on the project were the House of Bavarian History, the Community of Aldersbach, the County of Passau and Aldersbach Brewery.



ADMISSION FEES for the Bavarian State Exhibition 2016 – Beer in Bavaria:

Adults
€ 10.00
with concessions
€ 8.00
family ticket
€ 20.00
Students in a class group
without tour guide
€ 1.00 p.p.
Teenagers aged 6–18
€ 2.00 p.p.
www.hdbg.de/bier



Our tip for you!
The entire exhibition allows barrier-free accessibility and can be fully experienced with an audio guide.



BAVARIAN STATE EXHIBITION 2016 – BEER IN BAVARIA

Beer – Bavaria’s fifth element

Bavaria’s heart beats along with its unique beer culture, making the precious liquid its fifth element. Drinking Bavarian beer is a cultural event that is strongly tied with its past. From wheat beer, lager, pilsner, strong beer, drought beer to Zoigl & Zwickl beer, we have anything beer lovers from around the world appreciate. Given the success of Bavarian beer worldwide, we like to celebrate with you and dedicate the Bavarian State Exhibition “Beer in Bavaria” to our unique beer culture. The exhibition is organized by Haus der Bayerischen Geschichte (House of Bavarian History), Zeuggasse 7, 86150 Augsburg.

Information

Guided tours for the Bavarian State Exhibition 2016 “Beer in Bavaria” for groups with reservations
 15+ persons: € 4.00 per person plus entrance fee
 up to 15 persons: € 60.00 lump sum plus entrance fee
 Audio guide for the exhibition: € 2.50 per person plus entrance fee

CHURCH OF THE ASCENSION OF THE VIRGIN MARY

The probably most beautiful St. Mary’s Church in Bavaria was founded along with the monastery in 1146. It was the Italian architect Domenico Magazini who gave the church the baroque finishing in 1720. The spectacular interior, on the other hand, was created by the Asam brothers, the painter Cosmas Damian and the plasterer Egid Quirin.

The church stands out with two features in particular, its 223 ft. (68 m) high steeple and the splendid high altar that extends outwards like a baldachin, supported by twist turned double columns. The fresco in the central nave is equally impressive.

Information

Guided tours through St. Mary’s Church for groups (29 Apr–30 Oct 2016)
 15+ persons: € 3.00 per person
 up to 15 persons: € 45.00 lump sum



TOURS

Reservations from January 2016:
 Phone +49 (0) 821 45057457
 Reservations until December 2015:
 fuehrung-bier@hdbg.bayern.de

Our tip for you!
Find the swallow on the ceiling fresco. They say if you don’t spot the swallow, you have never really seen Aldersbach.





ACCOMPANYING PROGRAM OF THE BAVARIAN STATE EXHIBITION

A varied array of festivals, concerts, cabaret, markets, themed weeks and many other events, complemented by culinary highlights and beer have already been arranged for the Bavarian State Exhibition.

From 11 May 2016, taking place Wednesdays to Sundays, the main festival tent will see star chef Alfons Schuhbeck visiting with his high cuisine. While relaxing over a freshly tapped beer and enjoying a typically Bavarian "Brotzeit" snack, you'll experience the socializing aspects and atmosphere of comfort of Lower Bavarian's pub culture. Come and find out about our many gardens: Enjoy a refreshing drink in one of our beer gardens, explore the herbs of the season in our herb garden or just have a calming and soothing stroll through the monastery garden.

Extract from the accompanying program*:

29 Apr–08 May 2016: Aldersbacher Spring Festival incl. the election of the new Wheat Beer Queen on May 7th, 2016

04 May 2016: Wolfgang Krebs & die Bayerischen Löwen

21 May & 24 Sep 2016: Original Aldersbacher Beer Thriller

27–28 May 2016: Bierwood-Festival

01–05 Jun 2016: Middle Franconia week with music, handicraft, dance, beer and much more.

28 Jun–03 Jul 2016: Lower Bavaria week incl. modern dance theater performances, readings in the pub, culture van, organ concerts and much more

22–24 Jul 2016: Trade fair "Gartenzauber - Garten und Lebensart" (The Magic of Gardens - Horticulture and Lifestyle)

30 Jul 2016: Mundart Rock-Pop Festival (region of Lower Bavaria)

31 Jul 2016: Family festival of the County of Passau

06 Aug 2016: Thresher festival (in case of bad weather, the festival will be rescheduled to 13 Aug 2016)

12–14 Aug 2016: Opera "Das Rheingold" (Kulturwald)

01–03 & 08–10 Sep 2016: Festival performance "Aldersbacher Bierocco"

17 Sep 2016: Hopfenzupferfest (Hop Picker Festival)

07 Oct 2016: Da Huawa, da Meier & i

13 Oct 2016 Cabaret artist Lisa Fitz

An organ recital will take place every Sunday.

*subject to modifications



TICKET SALE

Advanced booking at:
www.landesausstellung-bier.de

www.aldersbacher.de

www.ok-ticket.de





Our tip for you!
Reserve your seats in the theme tent for family excursions, company events or sports club day trips.



ALFONS SCHUHBECK'S CUISINE IN THE NEW FESTIVAL TENT

Catering is provided by star chef Alfons Schuhbeck and his team during the Bavarian State Exhibition 2016 "Beer in Bavaria" in Aldersbach.

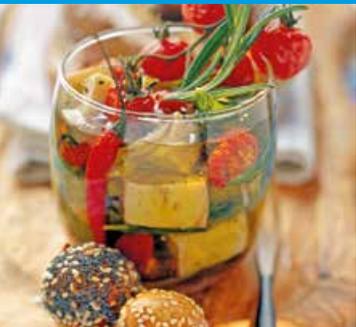
On the occasion of the most important exhibition of all cultural events in Bavaria, culinary indulgence must not draw the short straw. We have therefore invited the pundit of Bavarian cuisine to take the lead and make sure the highest standard of cooking is maintained during the entire event.

"I am happy to serve traditional and typically Bavarian dishes within the extraordinary setting of monastery, Asam church and historical brewery", says the declared Baroque enthusiast Alfons Schuhbeck.

Information

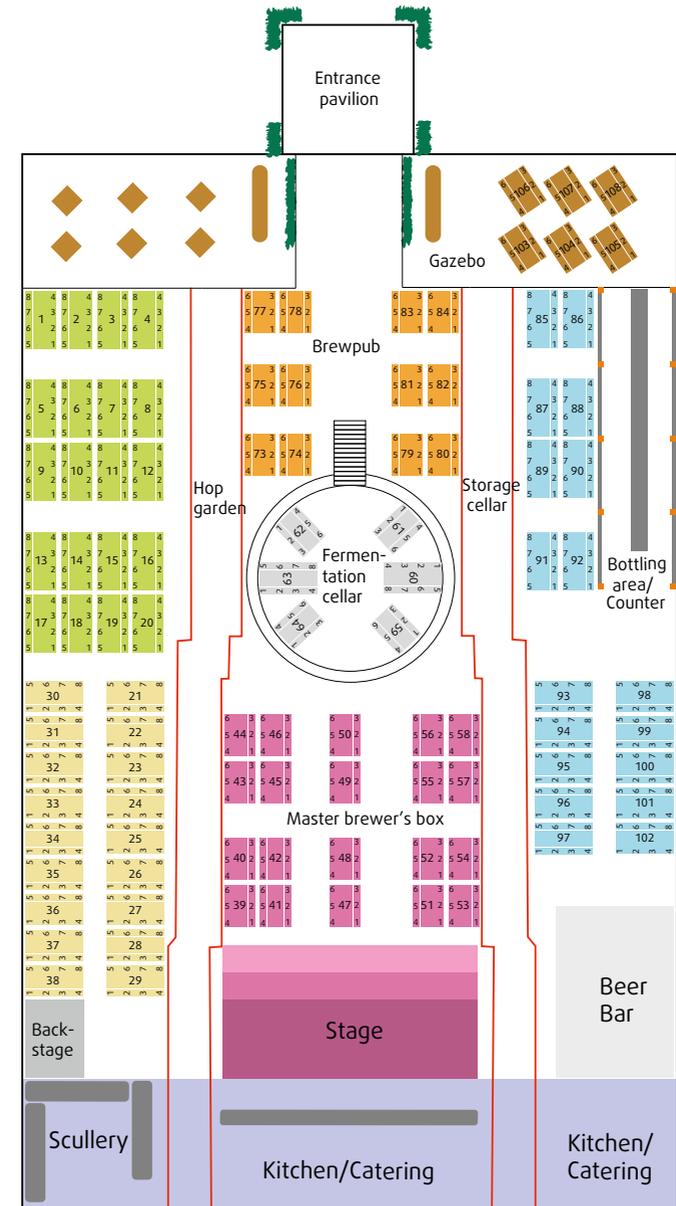
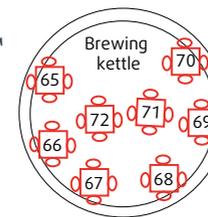
Starting on 11 May 2016, the tent is open Wednesdays to Sundays.

2-course meals from € 14.90 3-course meals from € 19.90



THE FESTIVAL TENT AT A GLANCE

Overview of the festival tent and the seats free for reservations



© Millennium Visions GmbH



Our tip for you!
Traditionally, you may bring along your own Brotzeit snack and consume it here.



THE BRÄUSTÜBERL

Nowhere else will you come to know traditional Bavarian lifestyle, coziness, and sociability more than in the Bräustüberl (brewpub) of Aldersbach Brewery. Delve into the unique atmosphere of the former Cistercian refectory. Whether you visit us on your own or in a group, here you'll meet nice people anyway.

There's plenty of music in the house. Musicians and guests sing along and make music together. Anyone enjoying this is invited to bring along their own music instruments. If the weather is fine, the best attraction we can offer is our recently refurbished beer garden. Here you find some refreshing and cooling shelter thanks to the thick monastery walls, allowing you to relax in cool climate even during hot summer days.

Information

Opening hours: daily from 11am
For closed events, we offer you various premises with an individual character:

Refectory: approx. 250 seats **Kastner-Stüberl:** approx. 60 seats
Ritterstüberl: approx. 45 seats
Asamstüberl: approx. 50 seats **Neues Stüberl:** approx. 90 seats

BREWERY TOUR

Closely experience – alongside the state exhibition – what the purity law from 1516 means in the year 2016 while participating in a brewery tour.

This is where water, malt and hops meet state-of-the-art technology, but always under the supervision of the brewers. Smell and taste the ingredients – up to this very day they remain manual work of the brewers. Along the way, footage is shown to visitors, informing about the processes within the closed tanks such as the brew kettle or the malt-mill. Passing the large fermentation and storage cellars, you end up in the bottling plant. Here you learn how beer is filled into bottles without foaming. The tour is then rounded off by a historical film about Aldersbach.

Our tip for you!
All Aldersbacher beer specialties are brewed according to the purity law.



**Brauerei Aldersbach
Freiherr von Aretin GmbH
& Co. KG**

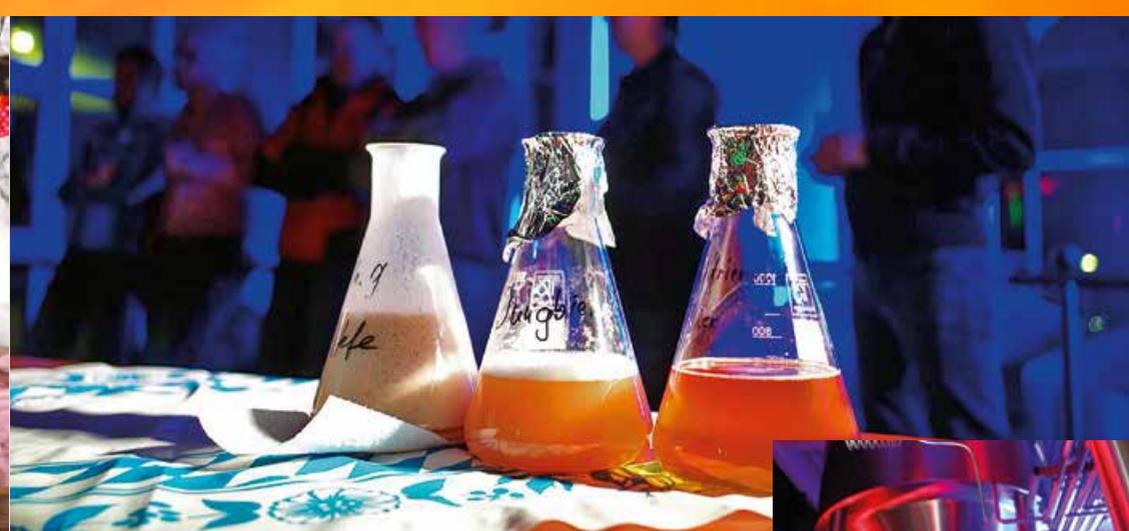
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BOOKING/ RESERVATION

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www.aldersbacher.de





EXPERIENCE BEER & BREWERY

If you wish to take a look behind the scenes or catch a glimpse of the large brewing kettle, you may do so on the occasion of Zwickl evenings.

During the Zwickl procedure, the master brewer takes a beer sample via a small tap to monitor the taste, aromas and color of the respective beer specialty. The success of the degustation relies on the expertise and senses of the master brewer. This is an experience we like to share with you.

You smell, taste and review hops, malt, yeast and brewing water. You come to taste your freshly tapped Zwickl beer in the great atmosphere of the brewery.

Information

The Zwickl tasting sessions can be individually reserved for groups of 10 - 25 people.

THE TRANSPARENT SHOW BREWERY

The modern brewery in Aldersbach is the ideal place for those who have always wanted to brew their own beer.

In cooperation with the master brewer and the beer sommelier, you brew your own beer and learn many interesting facts about the national beverage of Bavaria.

Apart from technical processes that will be explained to you by the master brewer, he also won't stop telling some funny and exciting anecdotes about the world of beer. The degustation of various Zwickl beers is the last station of this extraordinary beer experience.



Information

Duration: 1 day
Suitable for groups from 8 - 15 people
Costs: € 120.00 per person
Incl. 5 liters of self-brewed beer



BOOKING/ RESERVATION

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ALDERSBACHER BEER AT HOME – ONLINE SHOP & MONASTERY SHOP

Both the online shop as well as our monastery shop on-site present the finest Aldersbacher fermentation cellars have to offer.

Not only can you purchase and order any of our beer specialties here, but also receive many ideas for gifts. Into the bargain, decoration articles and religious items can be found among the hand-picked product range.

A highlight of the online shop: Your personalized beer! Wrapped as beer post, the bottles are directly sent to your home with a personalized label or are delivered to the gift receiver. Add a ticket for an event in the legendary Bräustüberl and there you go perfectly prepared for your next visit to Aldersbach.

Information

Opening hours
Monastery Shop
29 Apr–30 Oct 2016:
Daily from 9am–6pm



ALDERSBACHER BEER THRILLER

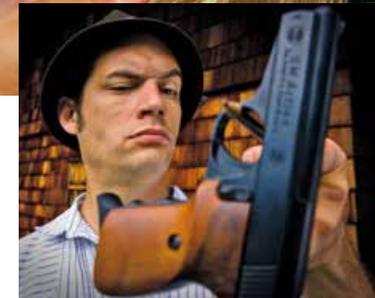
Experience a thrilling beery evening in the Bräustüberl including culinary delights provided by star chef Alfons Schuhbeck.

Chief inspector Obermoser and his colleagues from SOKO Aldersbach will investigate on the occasion of the Bavarian State Exhibition 2016 with great attention to detail and a passion for crime.

Apart from marvelous Bavarian delicacies provided by master chef Schuhbeck, the menu furthermore features machinations, circumstantial evidences, and daring presumptions. So give chief inspector Obermoser a helping hand with taking the villain into custody before the last sip of beer.

Information:

Free entry to the Bavarian State Exhibition 2016, Brewery Tour (no guidance, not barrier-free, access to outdoor area), Schuhbeck's delicacies, 1 liter of Aldersbacher beer per person and Aldersbacher Beer Thriller
5pm: "O'zapft is!" (first tapping)
7:30pm: We say good-bye and look forward to seeing you again soon! € 89.00 per person



BOOKING/ RESERVATION

**Brauerei Aldersbach
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www.aldersbacher-
bier-in-bayern.de





THE REGION OF PASSAU

Your holidays with beer and Baroque, culture and culinary delights

The region of Passau – a designated holiday area and home of best Bavarian beers.

The City of Passau, in particular, represents an old Bavarian mixture of beer and baroque architecture that you will encounter when visiting its impressive churches and monasteries. The unbelievably cozy and rustic pubs and beer gardens perfectly complement this picturesque fairy-tale scenery.

The border triangle between Bavaria, Bohemia and Upper Austria intertwines the tradition and culinary delights of the regions: a variety of dumplings and pastries, roasts and Brotzeit snacks, always suitably complemented with the best the fermentation cellars of regional breweries can only offer.

Delve into the world of beers and culture, enjoy Bavarian joie de vivre and explore at the same time the cultural gems of the region, surrounding the state exhibition.



TOURIST INFORMATION

**Tourist-Information
Passauer Land**

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D-94032 Passau
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Fax +49 (0) 851 397-488
tourismus@landkreis-passau.de
www.passauer-land.de
www.facebook.com/daspassauerland



BAVARIAN DANUBE VALLEY & KLOSTERWINKEL REGION

Those of you culturally interested as well as the sports enthusiasts will get their money worth coming here. Actively enjoy your stay amidst pure nature alongside the unspoiled Danube.

While fishers and rowers will find a paradise on-site to follow their sports, others will certainly enjoy being close to nature. Given that Germany's largest river island is situated near Windorf, you may look forward to being served freshly caught Danube fish, cooked in the typical way for the region.

In this picturesque region that is steeped in history, the impressive landscapes of the Bavarian Forest, the fertile region of Gäuboden and the meadow landscape of the Danube gorge alternate in rapid succession. Numerous churches and monasteries are evidence of the masterpieces created by artists such as Johann Michael Fischer or the Asam brothers. The Asam churches in Aldersbach and Altenmarkt as well as the pilgrimage churches in Sammarei or Grongörgen are worth a visit. Visiting Ortenburg, a Protestant enclave in the middle of Catholic Bavaria, you will come to see Ortenburg Castle. It features some of the most beautiful wooden ceilings ever made during the Renaissance period.



TOURIST INFORMATION

**Stadt Vilshofen
a.d. Donau**

Stadtplatz 27
D-94474 Vilshofen
an der Donau
Phone +49 (0) 8541 208112
Fax +49 (0) 8541 208190
info@donautal-klosterwinkel.de
www.donautal-klosterwinkel.de



LEISURE ACTIVITIES

Discover the diversified region on foot, by bike or on a ship.

The rural cultural landscape of the Lower Bavarian Klosterwinkel region and the beautiful landscape along the river Vils are popular day trip destinations among hikers and cyclists. The most beautiful paths and trails take you through this unexplored piece of Old Bavarian land.

The region surrounding Aldersbach is known for its healing powers! You find five thermal spas with curative thermal water in the spa triangle of Bad Füssing, Bad Griesbach and Bad Birnbach, all of which can be reached within a range of 12-25 mi (20-40 km) (www.bayerisches-thermenland.de).

Our tip for you!
Three rivers city tour in Passau – the comfortable city tour on the water

BOAT TOURS

From Vilshofen an der Donau, Windorf, Passau, Oberzell or from the Haus am Strom you may daily embark on discovery tours on the Danube in either direction of the river. While passing the spectacular river landscapes sliding through the Danube valley, you'll be best hosted and entertained on board.



CYCLING

Aldersbach is surrounded by a dense network of cycle routes in the wider region of Passau with the rivers Danube, Inn, Ilz, Vils and Rott. This is where regional cycle paths with thematic cycling tracks cross known long-distance cycle routes. Whether you are a slow rider enjoying nature, a pilgrim or a professional cyclist, anyone will find an adequate cycling path here. Bikes to rent, also in large numbers, are available at Zweirad Würdinger.



Our tip for you!
Cycle along the recently created BierRadWeg from Vilshofen to Aldersbach

HIKING

Hike and enjoy shady forests, sunny valleys, spectacular views and relaxation amidst peaceful nature. These are the components for delightful hiking adventures in the wider region of Passau, the Bavarian part of the Danube valley and the Klosterwinkel area. The hilly Bavarian countryside is a fascinating natural setting, allowing hikers to explore it on many ways. Pilgrims, for instance, may hike on the European pilgrim's path Via Nova or take a regional route such as the Asam churches pilgrim's path.

BOOKING/ RESERVATION

Zweirad Würdinger
Kapuziner Straße 107
D-94474 Vilshofen
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Phone +49 (0) 8541 910710
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www.wuerdinger.de

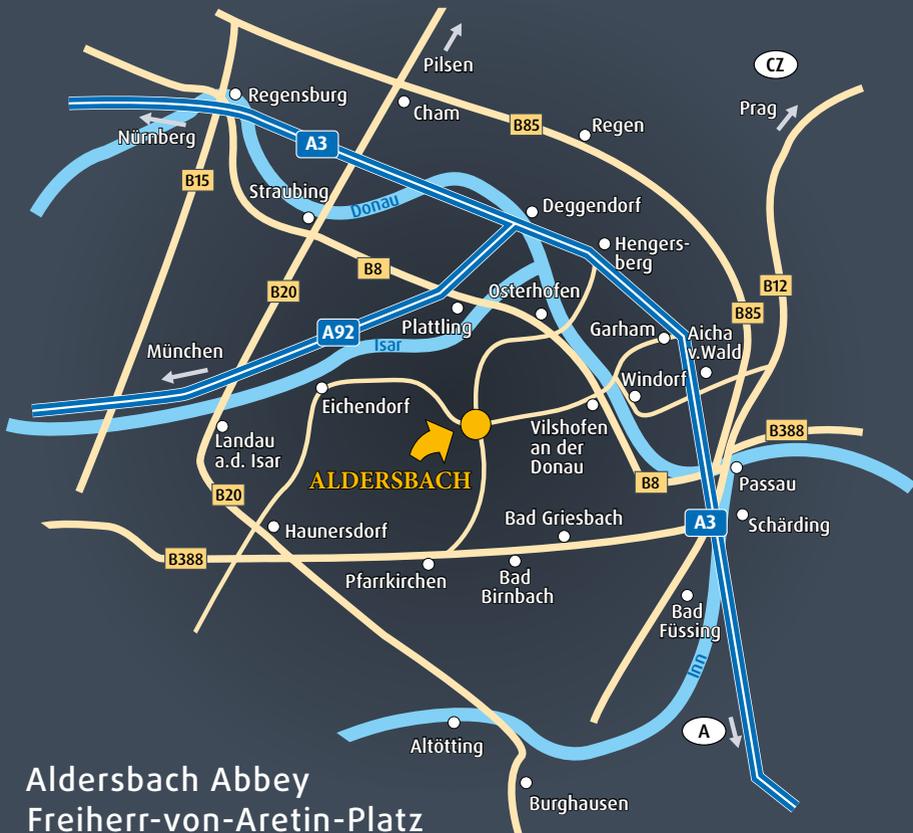
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MAPS AND INFORMATION MATERIAL

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YOUR JOURNEY TO ALDESBACH



Aldersbach Abbey
Freiherr-von-Aretin-Platz
D-94501 Aldersbach

By car (see above)

Please follow the local parking guidance system on-site.

Bus stop for coaches

Ritter-Ortolf-Str. 1a (alongside the monastery walls)

By public transport

Take a train to Vilshofen. There are direct connections, for instance, from Munich or Passau (ICE trains stop in Plattling or Passau). Continue by using bus line 6111 from Vilshofen central station in the direction of Aidenbach. Get off at the stop Pfarrgarten and here you are in Aldersbach!



YOU MAY ALSO JUST DIRECTLY SCAN YOUR QR CODE
and have your personal route instantly calculated.